

| <b>Interview Video Rubric</b> Project _____   |  |  |  |  |
|---|--|--|--|--|
| Student _____   |  | Date _____   |  |  |
|   | <b>Excellent 10 pts</b>  | <b>Good 7 pts</b>  | <b>Fair 5 pts</b>  | <b>Poor 3 pts</b>  |
| <b>Presentation</b>   | <p>Excellent</p> <p>Extremely enthusiastic, motivating, obvious interest in activity presented, clear, audible voice</p>   | <p>Good</p> <p>Some enthusiasm, and interest in activity presented, projected voice, audible</p>   | <p>Fair</p> <p>Showed little enthusiasm, little interest in activities being presented, somewhat audible</p> | <p>Poor</p> <p>No enthusiasm, no interest in activities being presented, barely audible</p>    |
| <b>Purpose –</b><br>(Did the Interview provide information or insights about the person interviewed ) | <p>Excellent</p> <p>The voice over is easily understood and demonstrates creative use of multiple voices, volume and/or expression related to the creation of the project.</p> | <p>Good</p> <p>The voice over is easily understood, shows an appropriate pace and expression related to the creation of the project.</p> | <p>Fair</p> <p>The voice over is easily understood but may be too fast, too slow or lacks expression.</p>    | <p>Poor</p> <p>It is difficult to understand portions of the voice over.</p>                   |
| <b>Content</b>  | <p>Excellent</p> <p>Firm grasp on knowledge and understanding of the topic being presented, showed complete knowledge, covered all important facts</p>                         | <p>Good</p> <p>Basic knowledge and understanding of the topic being presented</p>  | <p>Fair</p> <p>Some knowledge and understanding of the topic presented missing a few important facts</p>     | <p>Poor</p> <p>Demonstrated little knowledge or understanding of the topic being presented</p> |

|                                |  |   |  |   |
|--------------------------------|--|---|--|---|
| <b>Organization</b>            | Excellent<br><br>Instructed in easy to follow sequence, organized, well planned out  | Good<br><br>Somewhat organized, easy to follow  | Fair<br><br>Sometimes hard to follow, not well planned out                       | Poor<br><br>Unorganized, confusing, hard to follow, not planned out   |
| <b>Video Quality</b>           | Excellent<br><br>Proper equipment, excellent location, perfect lighting, clear audio and visual, overall excellent quality   | Good<br><br>Good location and equipment, lighting and visuals clear, good audio                             | Fair<br><br>Acceptable location and equipment, audio and visual unclear at times | Poor<br><br>Poor location, poor equipment, poor lighting, low visual and audio quality  |
| <b>Creativity &amp; Design</b> | Excellent<br><br>Excellent sense of design. Effective camera techniques used for the video and pictures. Smooth transitions are appropriate and aid in delivery of the presentation. | Good<br><br>Good use of graphics and/or other design elements. Some transitions are inappropriately placed. | Fair<br><br>Minimal use of design elements. No transitions.                      | Poor<br><br>Use of elements detracts from video. Too many or too gaudy graphics; transitions, too many clips, backgrounds and/or sounds detract from content. |

Total Pts \_\_\_\_\_ x 2 = \_\_\_\_\_